



YPCII'S EXPERIENCE AND EXPERTISE IN

Maternal, Newborn and Child Health and Nutrition

Community-based approaches • Stronger local systems • Healthier families

Yayasan Pembangunan Citra Insan Indonesia (YPCII) is an independent Indonesian non-profit organization dedicated to improving community well-being through integrated, community-based development programs. With extensive experience working in partnership with government institutions, international development organizations, academic institutions, and local communities, YPCII combines technical expertise, community engagement, and evidence-based approaches to strengthen local systems and promote sustainable improvements in health, nutrition, early childhood development, water, sanitation and hygiene (WASH), and environmental sustainability.

Through the **Mimika Sehat Program** in Mimika District, Central Papua (2010–2016), the **Matahariku Program** in South Sorong District, Southwest Papua (2017–2019), and the **Continuum of Family Care (CoFC) Program** in Pandeglang District, Banten Province (2022–2027), YPCII has designed and implemented a wide range of interventions to improve maternal, newborn, and child health and nutrition outcomes. These interventions span the continuum of care, from household and community levels to health facilities and local government systems.

The ongoing CoFC Program improves maternal and child health and nutrition by strengthening the skills of health workers and community cadres, supporting pregnant women's classes, promoting maternal nutrition and infant and young child feeding (IYCF), using social and behavior change communication (SBCC), and improving referral systems. It also engages families and influential community members—including fathers and husbands, religious and community leaders, and traditional birth attendants (dukun paraji)—to address social and cultural barriers, encourage shared decision-making and timely care-seeking, and reinforce positive health and nutrition practices throughout the continuum of care.

How the CoFC program works

1. BUILD CAPACITY	2. PROMOTE PRACTICES	3. ENGAGE INFLUENCERS
Health workers and community cadres, pregnant women's classes, quality service delivery	Maternal nutrition and IYCF SBCC for positive behaviors Stronger referral pathways	Fathers and husbands Religious and community leaders, traditional birth attendant and wider families

INTENDED CONTRIBUTION

Supportive families and communities • Positive health-seeking behaviour • Timely use of appropriate services • Better maternal, newborn and child health and nutrition

Funded by Global Communities, a U.S.-based international development organization, the program is implemented in close collaboration with the Pandeglang District Government, the District Health Office, Puskesmas, and local stakeholders. This partnership supports local ownership and more sustainable improvements in maternal, newborn and child health and nutrition services.

Experience in Capacity Building and Dissemination of National Guidelines



PREGNANCY CLASS IN PANDEGLANG

YPCII has significant experience supporting the dissemination of policies, technical guidelines, and capacity-strengthening initiatives for health workers. In collaboration with the Directorate of Family Health, Ministry of Health of Indonesia, YPCII has supported the orientation and implementation of the updated **Pregnant Women Class (Kelas Ibu Hamil)** package, which integrates **Interpersonal Communication (IPC)** approaches, **Multiple Micronutrient Supplementation (MMS)**, and updated maternal health and nutrition content in line with current national policies.

In collaboration with the Center for Health Research (PUSKA), University of Indonesia, YPCII supported the introduction and community-level promotion of Multiple Micronutrient Supplementation (MMS) as an alternative to Iron and Folic Acid (IFA) supplementation for pregnant women in two Continuum of Family Care (CoFC) intervention sub-districts in Pandeglang District.

In addition, YPCII has actively supported the use of the Maternal and Child Health (MCH) Handbook as an essential resource for pregnant women, caregivers of young children, and fathers/husbands, fostering greater family involvement in maternal and child health and nutrition.

The handbook is also utilized as a practical tool for tracking and monitoring pregnant women's compliance with Multiple Micronutrient Supplementation (MMS) throughout pregnancy.

Experience in Social and Behaviour Change Communication (SBCC)

YPCII has strong expertise in the design and implementation of Social and Behavior Change Communication (SBCC) strategies for maternal, newborn, and child health and nutrition.



FATHER CLASS IN PANDEGLANG

Through the CoFC program, YPCII has developed and implemented communication materials, capacity-building activities for health workers and community volunteers, strengthened pregnant women classes, conducted family education sessions, and implemented behavior change campaigns focusing on maternal nutrition, anemia prevention, Infant and Young Child Feeding (IYCF) practices, child growth monitoring, and responsive caregiving.

Experience in Monitoring, Evaluation, and Evidence-Based Programming

YPCII is strongly committed to evidence-based programming and continuous learning. As part of the implementation of the Continuum of Family Care (CoFC) program in Pandeglang District, YPCII and Global Communities conducted a comprehensive program evaluation during April–May 2026.

The evaluation was carried out by an independent team from the Center for Health Research (PUSKA), University of Indonesia, under the leadership of Global Communities. Using both quantitative and qualitative methodologies, the evaluation assessed multiple aspects of program implementation, including the capacity of health workers and community volunteers, quality of maternal and child health services, household-level health and nutrition practices, and the effectiveness of SBCC interventions.

Through its involvement in this evaluation process, YPCII further strengthened its capacity in data collection and management, collaboration with research institutions, utilization of evaluation findings for program decision-making, and development of evidence-based recommendations for government and development partners.

Partnerships with International Organizations and Program Management Capacity

YPCII has extensive experience managing and implementing programs funded by international development and humanitarian organizations, demonstrating its capacity to meet donor requirements related to program governance, financial management, reporting, compliance, and multi-stakeholder coordination.

Currently, YPCII serves as an implementing partner of Global Communities for the Continuum of Family Care (CoFC) program in Pandeglang District, Banten Province. In addition, YPCII has collaborated with several international organizations, including UNICEF, Plan International, Islamic Relief Worldwide, Danone Eco System Fund, and the Veolia Foundation, in implementing programs related to Early Childhood Education dan Development, Water, Sanitation and Hygiene (WASH), solid waste management, and circular economy initiatives.

The combination of YPCII's technical expertise in maternal, newborn and child health and nutrition (MNCHN), proven program management systems, experience in organizing large-scale national and subnational events, and strong relationships with government institutions positions YPCII as a highly qualified and strategic partner to support the priorities and agendas of donors committed to improving maternal, newborn and child health and nutrition outcomes in Indonesia.

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