

Yayasan Pembangunan Citra Insan Indonesia (YPCII)

WASH EXPERIENCE PROFILE

1. Organizational Profile and WASH Expertise

Yayasan Pembangunan Citra Insan Indonesia (YPCII) is an independent Indonesian non-profit organization dedicated to improving community well-being through integrated, community-based development programs. With extensive experience working in partnership with government institutions, international development organizations, academic institutions, and local communities, YPCII combines technical expertise, community engagement, and evidence-based approaches to strengthen local systems and promote sustainable improvements in health, nutrition, early childhood development, water, sanitation and hygiene (WASH), environmental sustainability and circular economy.

For more than a decade, YPCII has implemented integrated WASH programs in rural and urban settings. Its approach combines appropriate infrastructure with community participation, capacity development, social and behaviour change communication (SBCC), local governance, and systems for operation and maintenance. The aim is not only to build facilities, but also to ensure that communities and local institutions can manage services safely, inclusively, and sustainably.

2. Flagship Program

Water and Sanitation for All is YPCII's flagship, long-running program to expand equitable access to safe drinking water and improved sanitation. Implemented in partnership with PT Atlas Copco, Islamic Relief Indonesia and other partners across program phases, it has supported communities in Pandeglang and Serang Districts in Banten, as well as program location in West Java and Papua.

Since 2016, it has reached 14,376 people and benefited 3,161 households, including 345 Islamic boarding-school students and more than 10 schools. Beyond improving access to safe drinking water, the program strengthens community-managed water supply systems by building local management institutions' technical, operational, financial and organizational capacities. Through training and mentoring in operation and maintenance, financial management, service administration and governance, YPCII helps communities manage their water services effectively and sustainably beyond the project period.

YPCII combines climate-resilient WASH infrastructure with behavior change, community participation and stronger local management to improve the reliability and sustainability of water and sanitation services—especially for communities facing barriers to access.

Four Pillars of the Approach

1. CLIMATE-RESILIENT INFRASTRUCTURE Assess water sources and select technical solutions with local risks in mind, including seasonal drought, flooding and landslides.	**2. GEDSI & EQUITABLE ACCESS** Prioritize the needs of low-income households, women-headed households, people with disabilities and other underserved groups.
3. COMMUNITY OWNERSHIP Involve communities in planning so facilities and services reflect diverse needs and benefits are shared equitably.	**4. SUSTAINABLE MANAGEMENT** Protect water sources and strengthen community capacity to operate and maintain systems as environmental conditions change.

YPCII works with communities to develop water supply and sanitation solutions suited to local needs and water resources. Technical assessment, community planning and climate-risk considerations guide infrastructure choices, while local management groups receive training and coaching to keep services safe, reliable and operational over the long term.

INFRASTRUCTURE DESIGNED AROUND COMMUNITY NEEDS

- **Water sources:** protected springs, deep wells (boreholes) or other suitable sustainable sources.
- **Distribution systems:** reservoirs, transmission and distribution pipelines, household connections and water meters.
- **Sanitation:** improved sanitation facilities to support hygiene and public health.
- **Risk-informed planning:** technical assessment and community planning consider drought, flooding, landslides and source protection.

COMMUNITY MANAGEMENT & LONG-TERM OPERATION

- **Local management:** establish and strengthen Water Supply and Sanitation Management Groups (KPSPAMS).
- **Practical skills:** training and on-the-job coaching in operation, maintenance, basic repairs and service response.
- **Finance & governance:** support for user contributions, financial administration, service rules and organizational governance.
- **Local coordination:** work with village and district government, Puskesmas and technical agencies on water-quality monitoring, sanitation and service continuity.

Integrated WASH and Nutrition, implemented in West Java with funding from PT Tirta Investama, combines improved access to safe drinking water and sanitation with hygiene promotion and nutrition education. By addressing the links between WASH, health and nutrition, the program promotes healthier household environments and improved family practices. It has reached approximately 83,000 people, demonstrating YPCII's capacity to deliver integrated, community-based interventions.

WASH FIT (Water and Sanitation for Health Facility Improvement Tool) complements these community-based program by improving WASH conditions in healthcare facilities in Lebak District, Banten Province. Through facility assessments, risk-based improvement planning and technical support, YPCII helps healthcare facilities address service gaps, strengthen institutional capacity and maintain safer, more hygienic environments for patients, healthcare workers and visitors**.** A total of 14 Puskesmas (community health centers) have received support based on the results of facility assessments and risk-based improvement planning, including renovation of toilets to make them disability-friendly, procurement of wash basins, additional reservoirs and water sources, and renovation of medical waste storage.

3. Capacity Building and Dissemination of National Guidelines

Capacity strengthening is central to YPCII's WASH programming. YPCII works with community water management groups, village leaders, schools and "pesantren" (Islamic boarding school), healthcare facilities, and local governments to strengthen technical skills, institutional capacity, and local ownership for sustainable WASH services.

As an active member and part of the management of the Jejaring Air Minum dan Penyehatan Lingkungan (AMPL), a national multi-stakeholder network focused on drinking water, sanitation, and environmental health, YPCII contributes to collaboration and knowledge-sharing among stakeholders to advance Indonesia's WASH agenda. Through its involvement, YPCII contributes to knowledge-sharing, stakeholder coordination, and collective advocacy to support the Government of Indonesia in achieving national WASH targets. These efforts include expanding access to safe drinking water and accelerating improvements in sanitation and hygiene in line with national policies, including the Ministry of Health's Community-Based Total Sanitation (Sanitasi Total Berbasis Masyarakat—STBM) program. This role enables YPCII to bring practical lessons from community-level implementation into broader WASH discussions and to support collaboration between civil society organizations, government institutions, and other stakeholders in advancing national WASH priorities.

4. Social and Behaviour Change Communication (SBCC)

YPCII treats SBCC as a core part of WASH delivery—not as a stand-alone information activity. Behaviour-change work is delivered through channels that communities already use, including schools, pesantren, Posyandu, religious study groups, community meetings and household engagement. Topics include ending open defecation and promoting consistent toilet use, with toilets equipped with septic tanks for the safe disposal of human waste, handwashing with soap at critical times, safe hygiene practices, responsible solid-waste management, protection of water sources, and shared responsibility for keeping facilities functional.

YPCII's approach combines community dialogue and education with practical enabling conditions. For example, sanitation promotion can be paired with targeted support for vulnerable households to access toilet components, while schools and pesantren may receive support for sanitation, handwashing facilities and waste-management practices. Women's participation and the involvement of families, community leaders and local institutions help reinforce social ownership and sustain behaviour change.

5. Partnerships, Program Management and Technical Expertise

YPCII has established partnerships with international organizations, private-sector partners, government institutions and community-based groups. Its WASH partners include PT Atlas Copco, Islamic Relief Indonesia, UNICEF Indonesia and PT Tirta Investama, supporting initiatives in community water supply, sanitation, integrated WASH and nutrition, and WASH improvements in healthcare facilities.

Strong program management combines technical implementation, community facilitation, financial and administrative oversight, and monitoring and reporting. Coordination with district and sub-district governments, Puskesmas and relevant technical agencies helps align activities, mobilize local support and strengthen program sustainability.

YPCII's WASH Value Proposition

YPCII combines community-based WASH infrastructure development with community empowerment, institutional capacity strengthening, and sustainable behavior change. Drawing on its experience in Water for All, Integrated WASH and Nutrition, WASH FIT, and Water Safety Planning, YPCII connects household and community needs with improvements in healthcare facilities and local service delivery systems. Through partnerships with government institutions, international organizations, the private sector, and local communities, YPCII translates national priorities into practical, locally appropriate solutions that promote gender equality, disability and social inclusion (GEDSI), climate resilience, and sustainable access to safe drinking water, sanitation, and hygiene services, particularly for vulnerable and underserved communities.



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